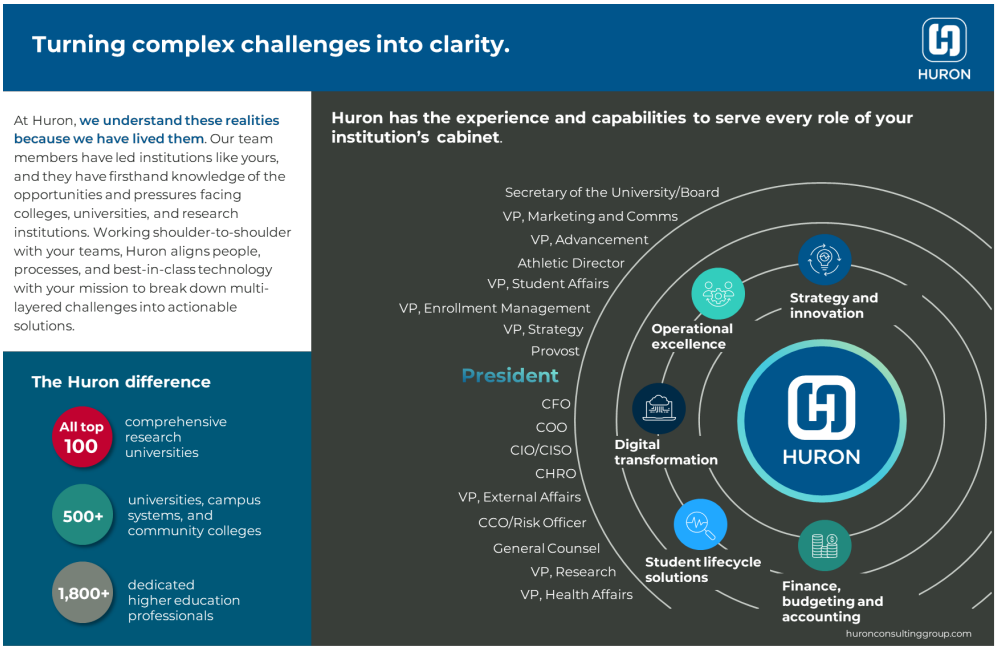
Huron Capabilities & Services



Management Consulting Services

- Strategic Planning
- Operational Improvement
- Financial Management
- Technology & IT Strategy
- Risk Management and Compliance
- Innovation and R&D
- Change Management

Overview

Huron partners with higher education institutions to define and execute strategies that strengthen institutional performance, financial sustainability, and long-term competitiveness. Drawing on decades of experience and proven methodologies, we help leaders navigate complex challenges—from demographic shifts and financial pressures to technological disruption and evolving stakeholder expectations. Our approach integrates strategic insight with practical execution to ensure institutions are positioned for long-term success.

Services Provided

Our management consulting services span strategic planning, operational improvement, financial management, digital and IT strategy, risk management and compliance, innovation, and change management. We leverage quantitative data, market analysis, and stakeholder engagement to develop tailored strategies and implementation roadmaps. Our teams work collaboratively with institutional leaders to assess current operations, identify opportunities for efficiency and growth, and design solutions that align resources with strategic priorities. In addition to strategy and design work, our experts also implement solutions to achieve results.

Outcomes

Huron's work enables institutions to make informed, data-driven decisions that improve operational efficiency, strengthen financial health, and enhance organizational alignment. Clients benefit from clear strategic direction, optimized resource allocation, modernized systems and processes, and increased stakeholder engagement. Ultimately, our approach delivers sustainable transformation and equips institutions with the capabilities needed to adapt and thrive in a rapidly evolving higher education landscape.

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Academic Consulting Services

- Enrollment Management
- Student Success
- Fundraising and Development
- Communications and Marketing
- Governance and Leadership
- Program Development and Evaluation
- Data Analytics
- Grant Writing and Management
- Faculty Development

Overview

Huron's academic consulting services are designed to advance institutional mission, enhance student outcomes, and strengthen competitive positioning. We help colleges and universities respond to shifting enrollment patterns, changing learner expectations, and increasing pressure to demonstrate value. By integrating market insights, institutional data, and deep higher education expertise, we support leaders in aligning academic strategy with long-term institutional goals.

Services Provided

We offer comprehensive support across enrollment management, student success, program development and evaluation, governance and leadership, fundraising and development, communications and marketing, data analytics, grant writing and management, and faculty development. Our services combine diagnostic assessments, strategic planning, and implementation support—leveraging tools such as market analysis, portfolio optimization, and advanced analytics to inform decision-making and improve performance across academic and administrative functions.

Outcomes

Our engagements help institutions increase enrollment, improve retention and graduation rates, strengthen academic program portfolios, and grow philanthropic support. Clients gain enhanced data-driven decision-making capabilities, improved alignment between academic offerings and market demand, and a more integrated, student-centered approach to service delivery. These outcomes position institutions for long-term academic excellence, financial sustainability, and mission impact.

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Human Resources Consulting Services

- Unionized Environment Experience
- Talent Acquisition and Recruitment
- Employee Development and Training
- Employee Engagement and Retention
- Compensation and Benefits
- Compliance and Risk Management
- HR Technology and Systems
- Workforce Planning
- Remote Work Strategies
- Employee Health and Wellness

Overview

Huron supports higher education institutions in building high-performing, adaptable workforces aligned with institutional strategy. With deep experience in complex and often unionized environments, we help universities modernize HR functions while fostering cultures of engagement, accountability, and inclusion. Our approach recognizes the critical role that faculty and staff play in achieving institutional goals and delivering a high-quality student experience.

Services Provided

Our human resources consulting services include talent acquisition and recruitment, workforce planning, employee development and training, employee engagement and retention, compensation and benefits, HR technology and systems, compliance and risk management, remote work strategies, and employee health and wellness. We conduct comprehensive assessments, benchmark against leading practices, and develop tailored strategies and implementation roadmaps that enhance HR operations and workforce effectiveness.

Outcomes

Huron helps institutions achieve stronger talent outcomes through improved recruitment, retention, and employee engagement. Our work leads to more efficient HR operations, modernized systems and processes, and better alignment between workforce strategy and institutional priorities. Clients benefit from a more resilient and agile workforce, enhanced organizational performance, and a workplace culture that supports long-term success.

Additional Consulting Services

- Price Compliance Audit
- Other services

Huron provides a customer-centric approach to services and specializes in aligning organizational structures, cultures, and operations with institutional goals to enhance the student experience and support operational efficiencies. Huron utilizes a holistic and customer-centered approach to operational assessments and implementation, ensuring achievable recommendations that foster engagement and improve service delivery across campuses.

Our professionals have many years of experience helping clients on educational, operational, and financial matters. We have access to hundreds of expert resources within Huron and through our networks.

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