Huron transforms **ideas into action**.

Strategy and innovation

- Frame institution's strategic options
- Develop robust, sustainable portfolios
- Model and forecast financial scenarios
- Identify and execute partnerships and strategic alliances
- Strengthen academic programs, student engagement, and financial aid strategy to boost enrollment and retention
- Deliver seamless student experiences
- Attract and enroll best-fit students

Business operations

- Drive organizational and operational change
- Align financial and strategic plans
- Evolve research administration models
- Mitigate compliance risk through targeted programs
- Streamline operations and service portfolios
- Build agile organizational structures and workflows
- Foster a culture of stewardship and adaptability

Digital transformation

- Evaluate processes, systems, and structures and data and reporting needs
- Evaluate institutional readiness
- Create a more seamless, personalized student experience
- Apply analytics and automation
- Manage the business of research
- Enhance privacy and security governance

Research enterprise

- Align research strategy with mission
- Manage and optimize research operations
- Streamline research administration with technology
- Maximize F&A cost recovery
- Strengthen compliance and reduce risk
- Implement and integrate research systems
- Benchmark performance and drive improvement

Advancement and fundraising

- Ignite sustainable fundraising growth strategies
- Assess programs and tailor plans
- Leverage data driven donor insights
- Modernize and streamline advancement CRM
- Train frontline fundraisers effectively
- Coach leaders and advancement staff
- Deepen connections with constituents
- Boost outcomes

We understand your most pressing issues.

Higher education is being reshaped by complex, unprecedented change. Leaders are increasingly faced with strategic, financial, and operational challenges amidst increased competition.

Drivers of change in higher education and research

- Demographic shifts
- Regulatory environment
- Technological disruption

Current pressure points

- Enrollment headwinds
- Rising operating costs
- Talent and workforce constraints

How we help

- Strengthening strategic planning
- Enhancing the student lifecycle
- Empowering data-driven insights and decision-making
- Developing strategy and readiness for AI adoption
- Modernizing operations using digital strategy and adoption
- Bolstering finance strategy to foster resilience

Huron has the experience and capabilities to serve **every role** of your institution's **cabinet**.

Secretary of the University/Board

VP, Marketing and Comms

VP, Advancement

Athletic Director

VP, Student Affairs

VP, Enrollment Management

VP, Strategy

Provost

President

CFO

COO

CIO/CISO

CHRO

VP, External Affairs

CCO/Risk Officer

General Counsel

VP, Research

VP, Health Affairs

